

Something Exciting is Happening for all Businesses in Dorking

Announcing two **FREE** seminars



Dawn Brewer

Tweets and Things - using Social Media Effectively

Thursday June 10th, Dorking Halls, Martineau Hall

9.00 Registration and Networking, 9.15am – 11.15 am Master Class

Another on-line marketing route appears almost every day via online media, with people flocking from Twitter to LinkedIn to Facebook and back again as fashions change. This intelligent On-Line Marketing Master Class gives you a chance to look at the wide variety of on-line and social marketing methods and gives sensible suggestions for any business on how to integrate them into your overall marketing strategy.

Dawn will pass on expert hints and tips on Social Media Marketing campaign planning, the essential requirements of the social media toolbox, content planning and implementation. We will look at social media sites and networks such as Facebook, YouTube, LinkedIn and how to use them effectively.

Finally some important do's and don'ts and making it all work together.



Jim Smith

**Putting your Business on Show - Presenting your Business
to your Customers**

Thursday July 1st, Dorking Halls, Martineau Hall

9.00 Registration and Networking, 9.15 am – 11.15 am Master Class

This Exhibition and Business Presentation Skills Master Class is for anyone who needs to know more about presenting their business for customer facing presentation.

This session looks at how to focus your marketing; the objectives, intended audience, messages and USPs. Jim will give expert advice on how to dress your premises, shop window or exhibition stand and how to focus effectively on your visitors or potential clients and turn them into customers.

This seminar will also provide a great opportunity for exhibitors and sponsors of the Dorking Business Show to come together to network and to receive some hands on exhibitions skills training.

REGISTER NOW to attend one or both of these seminars by phoning
01306 632115 or visiting **www.dorkingbusinessshow.com**

Both seminars will take place at Dorking Halls, Martineau Hall, Reigate Road, Dorking, Surrey RH4 1SG

These two seminars are a taster of more seminars which will take place during the Dorking Business Show on September 16th.
To find out more and to register visit **www.dorkingbusinessshow.com** or contact **01306 632115**

Dorking Business Show and Seminars are funded and supported by

Media Sponsor



Seminar Registration Form

Register now for your fast track entry by either filling in the form below, telephoning **01306 632115**, faxing the form to **01306 631396** or complete this registration form online at **www.dorkingbusinessshow.com**

Mail to Dorking Business Show Seminar Registration
 c/o The PA Team The Loft, Dean House Farm, Church Lane,
 Newdigate, Surrey RH5 5DL

Please complete one form per person. If you need more visitor tickets call **01306 632115** or register online at **www.dorkingbusinessshow.com**

Which seminar/s do you want to attend?

- 01 Tweets and Things - using Social Media Effectively
 Thursday June 10th, Dorking Halls, Martineau Hall
- 02 Putting your Business on Show - Presenting your Business to your Customers
 Thursday July 1st, Dorking Halls, Martineau Hall

First Name: _____

Surname: _____

Job Title: _____

Company Name: _____

Nature of Business: _____

Company Address: _____

Postcode: _____

Email: _____

Tel: _____

Signature: _____

Date: _____

Do you want us to also register any work colleagues?

First Name: _____

Surname: _____

Job Title: _____

First Name: _____

Surname: _____

Job Title: _____

Would you like to receive regular show and seminar updates?

Yes No

(if yes, please ensure you have entered your email address above)

1. What is the company status?

- 01 Start up business
 02 Sole Trader
 03 Limited Company
 04 Public Limited Company (PLC)
 05 Public Sector
 06 Social Enterprise
 07 Charity
 08 Other (please specify) _____

2. How long has the company been trading?

- 01 Looking to start up a business
 02 New business less than one year old
 03 1 - 5 years
 04 6 - 10 years
 05 Over 10 years

3. How many employees does the company have?

- 01 1 - 5
 02 6 - 10
 03 11 - 50
 04 51 - 100
 05 101 - 500
 06 Above 500

4. How did you hear about the Seminars?

- 01 Other Businesses
 02 Through a Business Group
 (please specify group) _____
 03 Website
 04 Press
 05 Radio
 06 Promotional Banners
 07 Other (please specify)

We may share information about you with companies within the Dorking Business Show Group, and also third parties where we feel their services may be of interest to you. If you do not wish to be contacted, please tick the box(es) that apply.

I do not wish to receive information from third parties

I do not wish to receive information from other parts of The Dorking Business Show Group

Dorking Business Seminars are part of the **Dorking Business Show**. The show takes place **16th September 2010** for more information on the Show and further seminars visit **www.dorkingbusinessshow.com**

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